

ANB Futbol – Futbol 4 Life Colombia ID Camp

February, 2017 (RELEASE) --

ANB Futbol and **Futbol 4 Life** are combining forces to hold an ID Camp in Colombia.

ANB Futbol coaches will be traveling to Armenia, Colombia at the end of February, 2018 to participate in an ID Camp sponsored by the Futbol 4 Life organization. The ANB coaches will spend a week in the region, giving presentations on the ANB Futbol Academy philosophy to coaches, players, and local dignitaries; distributing gently used futbol equipment; and coaching during the weekend ID Camp. The main objective of the ID Camp is to select a few talented players and invite them to Canada during the summer. Once in Canada, the young athletes will be billeted in local families' homes, learn English during the day, and participate in ANB Futbol training in the evening. To culminate the players' trip, they will participate in the ANB Futbol International ID Camp at the end of June, 2018.

Futbol 4 Life is an organization created by Jorge Mendoza, who is very active teaching young people in Armenia, Colombia. Originally from Colombia, he knows the difficulties young people face in his country and he is interested in providing opportunities for success. His organization offers English classes, and teaches leadership skills, all through the sport of futbol. Over the past few years, ANB Futbol players and staff have donated gently used futbol equipment to the local players who participate in the Futbol 4 Life program.

“We are extremely excited to see the merging of Canadian and Colombian customs through the beautiful game. The young Colombian players are truly looking forward to learning about how the game is played in Canada and have the opportunity to experience Canada this upcoming summer,” says Jorge Mendoza.

“ANB Futbol is proud to offer its services to help these young Colombian athletes. We believe the experience the ANB coaches can offer will be invaluable to the Futbol 4 Life organization – coaching professionals who speak Spanish will be the best link between the organizations. We are excited to continue this project in the years to come!” says Bassam Naim, ANB Futbol Academy Director.

Futbol 4 Life is an organization that prepares young people for life, through the game of futbol – teaches English and leadership skills so they can be “agents of change” in the area where they live. (In Spanish – *Preparar jovenes que a traves de la practica del futbol, el uso del idioma Ingles y la orientacion en temas de liderazgo, puedan encontrar su proposito de vida y de esta forma tener la oportunidad de convertirse en agentes transformadores de cambio en el lugar donde se desarrollen.*). More information can be found on their website www.futbol4life.com.

ANB Futbol's vision is to become Canada's leading futbol development organization. Its mission is to identify Canadian futbol talent, and to maximize the potential of players at any level, through professional coaching and training. Information on ANB Futbol can be found at www.anbfutbol.com. Additionally, contact can be made by telephone at 905-313-8661 or e-mail at info@anbfutbol.com.

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Futbol + Inglés + Liderazgo =
GOL con propósito

Logos: ANB Futbol, Nuevo Amanecer, SAETA, John Maxwell Coaching, Futbol 4 Life

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PRESENTAN:
1ER ID-CAMP
FEBRERO 23 | 24 | 25 2018

Estadio Centenario de Armenia

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ENTRENADORES DESDE CANADA:

MARCELO ALMEIDA | BASSAM NAIM | CARLOS NICHOLLS

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Para mayor información visite www.futbol4life.com ó comuníquese:
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Con el apoyo de:

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